



PRESS RELEASE

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Neighborhood Health Providers To Offer Members Extensive Provider Data Through Relationship with Vitals

NEW YORK, New York – September 5, 2008

Neighborhood Health Providers (NHP), a health plan serving Medicaid and Medicare members in New York City has contracted with Vitals to provide enhanced provider information to NHP members via the Plan's www.getnhp.com website. Royal Health Care, NHP's third party administrator is working with Vitals.com on the data interface.

Through the Vitals.com portal, NHP members will be able to see extensive information such as educational background, hospital affiliations, awards and distinctions, publications, procedure volumes and areas of expertise, for doctors participating in the Neighborhood Health Providers network. Vitals is committed to providing the most transparent information available on doctors. Donna White, Vice President of Sales states, "We seek to provide as much objective data as is available on a doctor so that consumers can choose the doctor that is right for them." Vitals obtains information and data from a wide variety of sources both public and private. These include: medical boards from all 50 states, federal websites, hospitals, doctors, surveys, business alliances and third party affiliates.

Neighborhood Health Providers offers managed care services to New York City residents through its Medicaid managed care, Family Health Plus, Child Health Plus and Medicare products. Neighborhood serves close to 100,000 members. Ed Cotes, the Chief Operating Officer of NHP states, "Our members can continue to use our website to get important news from the Plan, but the addition of the Vitals portal gives them more information at their fingertips than a typical directory can provide".

Royal Health Care, NHP's third party administrator is working with Vitals for the data exchange and implementation activities.

About Neighborhood Health Providers

Neighborhood Health Providers, LLC is a provider sponsored health plan serving New York City residents and offering Medicaid managed care, Child Health Plus, Family Health Plus and Medicare Advantage products. NHP was founded in 1995 and is headquartered in New York, NY. For more information, visit **www.getnhp.com** or call **212.883.0883**.



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About Vitals

Vitals SM is a new, web-based service, that helps patients find the doctor that is right for them. Through a deep data set, along with interactive tools that “custom fit” doctor choices, patients are served relevant choices from 700,000 doctors nationwide. Tens of thousands of consumers utilize Vitals daily to find a doctor, and often leave comments that add to overall doctor views. When available, Vitals also reports information on surgical procedures performed, physician recommendations, publications, areas of expertise, awards, distinctions, and accepted insurance. Vitals is located in Lyndhurst, New Jersey. For more information, visit www.vitals.com or call **201.459.6256**.

About Royal Health Care

Royal Health Care, LLC is headquartered in New York, NY with offices located on Long Island, NY; in Charlotte, NC; and in Albuquerque, NM. Royal offers a broad portfolio of products and services including parameter-driven transaction applications, data center outsourcing services, business process outsourcing services and consulting services which are tailored to the changing needs of healthcare payers. For additional information on Royal’s products and services, please visit its website at www.royalhc.com, or call Royal’s Business Development team at **877.248.6626**.